2001 California Dietary Practices Survey

Table 24: Main reasons that Californians Are Eating More Fruits and Vegetables

Question: What is the one main reason you eat more fruits and vegetables?

Percent Agreeing

		Trying to Eat	Lower Risk	
	Taste	Healthier	of Disease	Other
Total	43	35	10	12
Sex				
Males	41	35	10	14
Females	45	35	9	11
Males				
18 - 24	37	42	7	14 *
25 - 34	34	34	10	22
35 - 50	46	35	8	10
51 - 64	39	37	13	11
65+	45	27	11	16
Females				
18 - 24	52	37	5	5
25 - 34	45	36	6	13
35 - 50	47	33	9	10
51 - 64	41	35	12	13
65+	43	31	14	12
Ethnicity				
White	48	33	9	11 ***
Hispanic	40	36	9	15
Black	36	32	16	15
Asian/ Pacific Islander	18	52	10	21
Education				
Less than high school	42	36	10	12
High school graduate	45	34	11	10
Some college	43	35	10	11
College graduate	43	36	7	14
Income				
Less than \$15,000	40	35	13	13
\$15,000 - 24,999	42	36	11	10
\$25,000 - 34,999	41	39	7	12
\$35,000 - 49,999	46	36	5	13
\$50,000+	48	31	9	12
Physically Active				
Did not meet recommendations	41	36	10	13
Met recommendations	46	34	8	12
Overweight Status				
Overweight/Obese	41	37	10	13
Not overweight	45	34	8	12

A box around a group of numbers signifies that differences within this group are statistically significant. Chi square test:

^{*} p<.05 *** p<.001